

# nabma

the voice of local authority markets



## *Invitation to the Annual Conference*

# SPOTLIGHT ON MARKETS



**18th – 20th September 2011**

**Barceló Harrogate Majestic Hotel**

**Ripon Road, Harrogate, North Yorkshire, HG1 2HU**

# SPOTLIGHT ON MARKETS



## *Your Invitation*

It is well established that NABMA's Annual Conference is the centrepiece of the markets industry calendar. Over the years we have built up a reputation of providing successful market conferences and I believe that we make a significant contribution to the markets agenda that all market operators have to address.

I know that all local authorities are going through difficult times so NABMA is particularly pleased that we are able to hold our Annual Conference with wonderful support from our sponsors and the Barceló Hotel Group. They have made it possible for us to provide a substantial discount for delegates to attend this event.

Our theme is "Spotlight on Markets" and during the course of the Conference we want to provide opportunities to hear about good practice in the markets industry

but also get up to date on what is happening with our engagement with Government and what challenges and opportunities present themselves to market operators. In addition to the Conference programme there will be opportunities to sample an extensive marketplace exhibition and a number of our exhibitors will be providing "drop-in" and workshop opportunities so that you can get a better understanding of the services they offer.

We have decided to alter the format of the NABMA Conference this year to enable people to have more opportunity for networking and talking about the issues that are important to them. We have therefore moved the AGM to Sunday afternoon and we hope that as many delegates as possible will be present at 4.00 pm to enable everyone to get up to date on NABMA's position and the programme we have agreed for the coming year. The second big change to the programme is that on Monday afternoon we will be having a series of workshops instead of plenary sessions. The workshops will be under three separate themes; Promotion of Markets, Maintaining a Market Service, and Reviewing Management Models. You will be able to attend two of the workshops as we will provide alternative times for your attendance. Hopefully the workshops will lead to some good interaction between delegates.

Despite all the challenges, markets continue to be an important local authority service. We want to see you at Harrogate to help strengthen the voice of markets and also ensure that you are equipped with the best information and resources to make sure that the market service you operate can meet the challenges that lie ahead.

I look forward to seeing you in Harrogate.

Yours sincerely

**Councillor Chris Poulter of Derby**  
**NABMA President**

## VALUE FOR MONEY

Thanks to our sponsor's generosity, and that of the conference hotel, we are able to offer the best value deal ever for a NABMA Conference with a combined delegate and accommodation fee of £249 in comparison with the £390 charged last year. This includes 2 night's accommodation, all meals and full access to the Conference. We hope that the markets industry will take advantage of this significant offer and join us in Harrogate.

**If you have doubts as to why you should commit time to come to the NABMA Conference then below is some of the feedback from 2010.**

*"very useful, loads of information and tips.  
very friendly helpful delegates willing to  
network and share experiences"*

*"A truly useful and entertaining conference"*

*"This Conference was perhaps the best I have ever attended, the quality of the speakers was first class and the presentations and subject matter were excellent."*

*"This is the premier markets conference event for the markets industry".*

# Conference Programme

**SUNDAY 18TH SEPTEMBER 2011**

**NABMA AGM**

**NABMA Golf Competition Sponsored by City B Group**

**CONFERENCE SESSIONS – MONDAY / TUESDAY**

## **THE NEXT FIVE YEARS**

What are the challenges and opportunities facing market operators in the next five years? An opportunity to look at the wider agenda in terms of retail trends, the changing face of local government and how we can maintain a market service.

## **PUTTING MARKETS ON THE TOURISM AGENDA**

“Markets 21” highlighted the important role that markets can play in attracting visitors. As a result of this viewpoint how can markets be a meaningful and influential partner in the tourism and cultural agenda for your locality?

## **MARKETS – THE FOOD OFFER**

An important feature of markets is providing fresh fruit and vegetables. Are we seeing a decline in food provision and if so how can we ensure that food continues to be an important element of market provision?

## **ABERDEEN INTERNATIONAL STREET MARKET**

Winner of the Best Large Speciality Market 2011 this event goes from strength to strength. We look at the collaboration between the market operator, City Council, City Centre Manager and all the services as a model for the promotion of major market events.

## **LONDON MARKETS**

An update from Southwark Borough Council on their plans to move administration of their markets from the street trading provisions under the London legislation to the markets provisions under the Food Act 1984.

## **UPDATE FROM GOVERNMENT**

NABMA continues to work with Government to promote the value of markets. This is an opportunity to hear first hand what we are doing and the plans for the future.

## **WORKSHOPS**

This new addition to our programme offers the chance to engage with leading market officers on a series of subjects that are relevant to all market operators. Delegates will have the opportunity to participate in at least two of the workshops which will be themed to cover the following areas:

- **Promoting Markets** – Steve Pickering of Warrington, who has led a number of successful publicity campaigns, will be talking about how you can promote your markets and the role that advertising and special events can play in making your market successful.
- **Facing the Challenges of Maintaining a Market Service** – If you have a failing market how do you address the problem? What are the important issues? Malcolm Veigas of Bolton Council will go through the issues that you need to consider before making any decisions about the future of your market.
- **Management Models** – It is important that all market operators have the right management model for their markets. There is evidence that a number of market operators are looking at different ways of providing a market service. Krys Zasada, NABMA's Management Development Manager, will discuss how you can ensure that you have the right management model for your operation.

## **ARE MARKET RIGHTS STILL RELEVANT?**

A look at the important issue of markets rights and whether they are worth preserving with Barrister Nicholas Hill.

## **MANAGING A MIXED MARKET PORTFOLIO**

Wakefield operates a number of markets across their district and have had to come to terms with considering different options for the continuation of the market service. We will hear about how they have gone through this process which is likely to be of help to other authorities.

## **RESEARCH ON MARKETS**

Julie Smith from the University of Gloucestershire and Krys Zasada, NABMA will bring us up to date on current research issues affecting the markets industry.

## **PLANNING A MARKET'S FUTURE**

Leeds is one of the biggest local authorities in the country and has a superb market hall. Recently they have gone through a review of the market service and we will be seeing what lessons can be shared that will benefit other operators going through the same process.

## **AN ESTABLISHED MARKET WITH A MODERN OUTLOOK**

An in depth look at Spitalfields Market, Private Market of the Year 2011. What steps have been taken to revitalise this market and achieve such success?

## **MANCHESTER CHRISTMAS MARKET**

One of the most successful Christmas markets in Europe and winner of Best Market Attraction 2011 in Market of the Year. What contribution does Manchester Christmas Market make to the city and the wider community?

## **WHOLESALE WORKSHOP**

Building bridges with Retail Markets. A discussion on linking wholesale and retail markets.



# Conference Hotel

A Victorian landmark, the 4 star **Barceló Harrogate Majestic Hotel** is the perfect location for holidays and breaks in Harrogate and North Yorkshire. The hotel is situated in the heart of the spa town of Harrogate, adjacent to the Harrogate International Centre. It boasts 167 spacious bedrooms. Set in 8 acres of grounds, Barceló Harrogate Majestic Hotel is charming and elegant, exudes sophistication and basks in its Victorian heritage.

Ripon Road, Harrogate, North Yorkshire HG1 2HU

Phone: **01423 700300**

## Delegate booking form Event: 'Spotlight on Markets' – Annual Conference

Name of Authority/Organisation:

Address to which delegate information to be sent:

Postcode:

Telephone:

Fax:

E-mail:

Delegate(s) Name(s) and Designation(s)

1.
2.
3.

Delegate Fee:

- |                                   |                      |
|-----------------------------------|----------------------|
| £249 + VAT NABMA & ATCM Members   | <input type="text"/> |
| £299 + VAT Non Members            | <input type="text"/> |
| £80 + VAT Partners                | <input type="text"/> |
| £75 + VAT Day Delegates (Monday)  | <input type="text"/> |
| £50 + VAT Day Delegates (Tuesday) | <input type="text"/> |

Order No.

- Please pay full fee (or official order no. to be provided) at time of booking.
- Full fees will be forfeited upon cancellation within two weeks of event.

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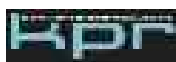
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